# books and...



2014 Annual Report



## books and...

preparing every child to learn supporting business innovation connecting a community of neighbors

**YOUR Library STRONGER with YOU.** 



Dear Friends,

The value a public library brings to its community is immeasurable. It's a place where learning begins, imagination is encouraged and memories are created.

Thanks to you, Carnegie Library of Pittsburgh is investing in neighborhoods; helping our region's children to learn and grow both in and out of the classroom; building a community of readers; inspiring and supporting job seekers, entrepreneurs and start-ups and encouraging social dialogue.

All of this is possible because people like you believe in and generously support Carnegie Library of Pittsburgh.

The following report is just a small snapshot of the many ways your support profoundly impacts our community and improves the lives of the people we serve.

Thank you for your commitment to literacy and learning.

This is your Library. We are stronger with you.

Lou Testoni

**Board Chair** 

Mary Frances Cooper

Nat Drasces Cooper

President & Director



**Through your generosity** area students are becoming critical thinkers, engaging their curiosity and discovering the fun of learning — in and out — of the classroom.

## Preparing every child to learn

"It was a dream when we moved across the street from the Library. We come here six days a week. We love to play on the computers, use the tablets and check out books."

 Theresa Brooks, mother of two CLP - Sheraden

In 2014, the Library reached more than 170,000 children through more than 7,700 programs offered in libraries and through outreach to early childhood centers, Head Starts, elementary schools and afterschool programs. Attendance at teen outreach programs grew by 70% in 2014, as library staff visited schools, afterschool programs and community events to connect underserved populations with library resources.

Carnegie Library of Pittsburgh is a key community partner in education. Children and teens go to school ready to learn and succeed thanks to literacy programs, homework help and active learning experiences. Library staff bring expertise to partnerships and collaborations with preschools, schools and community learning initiatives, providing tools for children to learn independently and for families and caregivers to understand their roles in long-term education success.

More than 170,000 children were reached through more than 7,700 programs



**Your financial support** helps the Library connect job seekers, entrepreneurs and start-ups with the skills and resources they need.

## Supporting business innovation

"The Carnegie business library in downtown Pittsburgh really helped me start my business and complete my master's degree. It just makes entrepreneurs' lives easier."

Sherry Perkins, entrepreneur
 CLP – Downtown & Business

CLP job resources change and respond quickly to job seeker and employer needs. The Library's more than 275 workforce-related programs include computer literacy classes in numerous common and specialized software programs, personal résumé and interview coaching and entrepreneurial skill development.

Carnegie Library of Pittsburgh is often the first stop for people seeking a job, exploring a new career or creating a new business. From skill development to career path exploration to innovation and job creation, the Library is responsive to emerging workforce, business and entrepreneurial needs. Programs and services are designed to prepare adults and teens for workforce success in the 21st century. The Library helps to map out career paths and connect people to employers. And by supporting innovation and learning, the Library is playing a key role in regional employment and business success.

More
than 275
workforcerelated
programs
are offered
at the Library



**With your generous contributions**, the Library is able to support individual achievement and strengthen the power of community.

# Connecting a community of neighbors

"The Library gave me something to do. In Let's Speak English class I made a lot of new friends and I connected to the community. It enriched my life in Pittsburgh."

Aoi Tobioka, visiting resident from Japan
 CLP - Main

The Library's nine Let's Speak English programs throughout the city give lingual minorities the opportunity to practice speaking English while connecting them with important Library and community resources. People can receive this help without restrictions, fees or waiting lists.

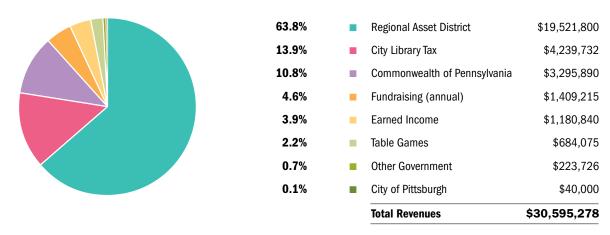
Each year, more than 2.9 million people visit Carnegie Library of Pittsburgh's 19 locations, where they can learn, grow and transform their lives. The Library is investing in neighborhood buildings that are fully accessible to all, meet 21st century technology standards and offer flexible and welcoming spaces. Neighbors connect and engage with one another through Library programs and partnerships that encourage civic discourse and social interaction. Vibrant collections reflect unique neighborhoods, preserve heritage and build a community of readers. Library programs and services also extend beyond library walls and address the specific needs of special populations so that all people, regardless of their circumstances, can experience the benefits of the public library.



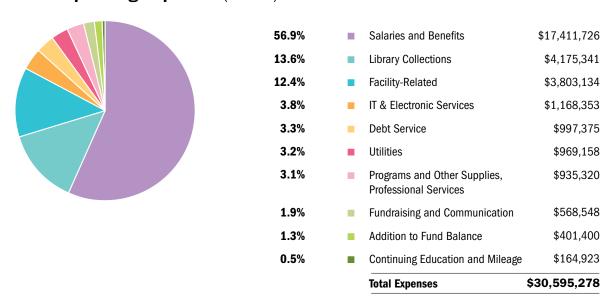


## 2014 Operating Budget Information

## **2014 Operating Revenues** (Actual)



## **2014 Operating Expenses** (Actual)



## 2014 Fundraising Revenues by Source and Purpose

This chart represents contributions resulting from 2014 fundraising activities. Not all contributions are available for use in the year in which they are raised.

	Unrestricted Operating (Operating Budget)	Restricted Operating	Capital	Endowment	Library for the Blind & Physically Handicapped	Restricted Other	Grand Totals
Individuals	\$439,063	\$13,988	\$987	\$116,302	\$19,481	-	\$589,821
Bequests	30,500	55,000	_	24,663	_	_	110,163
Corporations	180,807	690	_	37,860	300	_	219,657
Foundations	365,226	296,306	5,000	141,490	38,250	_	846,272
Groups and Organizations	393,619	99,706	_	12,375	5,616	200,000	711,316
Trusts	_	69,534	_	_	_	_	69,534
	\$1,409,215	\$535,224	\$5,987	\$332,690	\$63,647	\$200,000	\$2,546,763

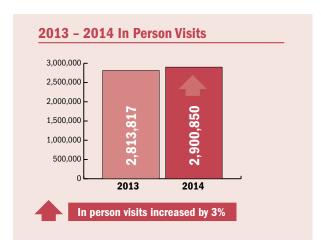
Number of Donors	Number of Gifts
5,124	9,339
4	4
153	254
105	147
98	222
3	6
5,487	9,972



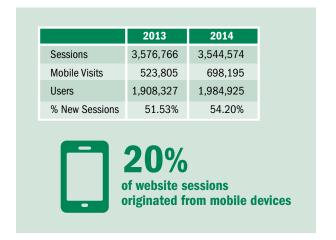
## Carnegie Library of Pittsburgh

## 2014 Statistics at a Glance

## **Visits**



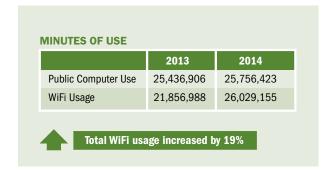
## **Website**



## **Circulation**

CIRCULATION	2013	2014
Location totals	2,831,186	2,773,081
Library for the Blind	944,356	835,501
eCirculation	186,278	294,001
Total Circulation	3,961,820	3,902,583
eResources in	creased by 58%	6

## **Technology Usage**



## **Teen Programs and Outreach**

	2013	2014
IN-LIBRARY		
Programs	3,062	3,080
Attendance	25,860	23,596
OUTREACH		
Visits	1,006	929
Attendance	28,252	48,152
Attendance at programs grev	t teen outreach v by 70%	

## **Other Statistics**

4,883,225	Items in collection
4,191,136	Items shipped
157,800	Outreach programming attendance
129,778	Individuals attending community meetings in Library spaces
125,421	In-library programming attendance
9,738	Library programs (in-house)
5,454	Outreach visits
1,619	Community groups using Library spaces
	ent all city-based libraries that constitute sburgh, including the Library for the Blind oped.



## Thank YOU

for supporting Carnegie Library of Pittsburgh

In 2014, almost 5,500 individuals, corporations, foundations and organizations made gifts to support literacy and learning for all. We are grateful that YOU chose to make literacy and learning a cause you support.

With YOUR support, we are able to do more to serve our community — making our region a stronger, more vibrant place to live, work and play.

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3 Rivers Combined Federal Campaign

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Your contribution helps children foster a love of learning.

## Because of you...

Carnegie Library of Pittsburgh is able to purchase children's books and present quality educational programming that develops crucial early literacy skills and inspires curiosity.

**Thank YOU** for choosing to support literacy and learning.

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YELP Pittsburgh ■

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## Because of you...

every member of our community can surround themselves with books.

## **Books and...**

exploring different worlds; solving a problem; learning something new; reading for enjoyment; discussing and sharing.

## **Thank YOU**

for making the magic of reading possible.





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Job seekers receive one-on-one assistance at Carnegie Library of Pittsburgh. With your help people can come to the Library to explore new career paths, apply for a job and build upon their current skills.

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## **YOU**

make a profound impact

in the lives of children, teens and adults in our region by helping to...

- build community
- enable learning
- provide access and resources
- meet the ever-changing needs of library users





## **Thank YOU**

for your commitment to Carnegie Library of Pittsburgh.

## Thank YOU for serving your neighbors as a Carnegie Library of Pittsburgh volunteer!

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Carnegie Library of Pittsburgh values the many individuals and groups who volunteer their time to support the mission of the Library. This listing includes individuals who volunteered 20 or more hours in 2014.

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That's the equivalent of

\$770,116 in dollar value\*

\*Calculated based on PA value of volunteer time from independentsector.org

Volunteers do not have more time — they just have more heart.

Author Unknown

Thank YOU for making a difference.



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# FRANK J. LUCCHINO KIDS (Kids' Initiative for Dynamic Success) Fund

Established in recognition of our long-time Library board member, the Frank J. Lucchino KIDS (Kids' Initiative for Dynamic Success) Fund supports innovative ideas and pilot projects that help prepare Pittsburgh's youngest children for school and life success.

A celebration recognizing Judge Lucchino's passion for learning, his belief that education is the best antidote to the cycle of poverty and his transformative leadership on behalf of library services in Allegheny County was held on May 2.

Thanks to generous friends and family, the event raised more than \$264,000 for the endowed fund.













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#### Allegheny

1230 Federal Street Pittsburgh, PA 15212 412.237.1890

#### Beechview

1910 Broadway Avenue Pittsburgh, PA 15216 412.563.2900

#### **Brookline**

708 Brookline Boulevard Pittsburgh, PA 15226 412.561.1003

#### Carrick

1811 Brownsville Road Pittsburgh, PA 15210 412.882.3897

#### **Downtown & Business**

612 Smithfield Street Pittsburgh, PA 15222 412.281.7141

#### **East Liberty**

130 S. Whitfield Street Pittsburgh, PA 15206 412.363.8232

#### Hazelwood

5000 Second Avenue Pittsburgh, PA 15207 412.421.2517

## Hill District

2177 Centre Avenue Pittsburgh, PA 15219 412.281.3753

## Homewood

7101 Hamilton Avenue Pittsburgh, PA 15208 412.731.3080

#### Knoxville

400 Brownsville Road Pittsburgh, PA 15210 412.381.6543

#### Lawrenceville

279 Fisk Street Pittsburgh, PA 15201 412.682.3668

## Library for the Blind and Physically Handicapped

Leonard C. Staisey Building 4724 Baum Boulevard Pittsburgh, PA 15213 412.687.2440 / 800.242.0586

#### **Mount Washington**

315 Grandview Avenue Pittsburgh, PA 15211 412.381.3380

#### Sheraden

720 Sherwood Avenue Pittsburgh, PA 15204 412.331.1135

#### **South Side**

2205 East Carson Street Pittsburgh, PA 15203 412.431.0505

#### **Squirrel Hill**

5801 Forbes Avenue Pittsburgh, PA 15217 412.422.9650

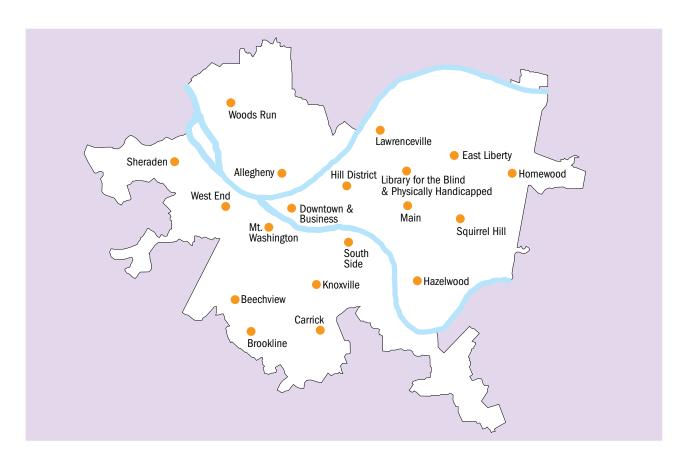
#### West End

47 Wabash Street Pittsburgh, PA 15220 412.921.1717

## **Woods Run**

1201 Woods Run Avenue Pittsburgh, PA 15212 412.761.3730

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